WHAT IS CLAIMED IS:

- 1. A decorative transfer comprising a backing and one or more intermediate layers disposed on the inner surface of the backing, wherein the one or more intermediate layers comprise an ink film and a tacky resin.
- The decorative transfer of claim 1 wherein the one or more intermediate layers comprise two intermediate layers, the first intermediate layer comprising an ink film on the inner surface of the backing and the second intermediate layer comprising a clear gel coat layer over the ink film, the clear gel coat layer comprising the tacky resin.
- 3. The decorative transfer of claim 2 wherein the clear gel coat layer comprises an unsaturated polyester resin.
- 4. The decorative transfer of claim 1 wherein the ink film comprises an unsaturated polyester resin.
- 5. The decorative transfer of claim 4 wherein a protective release liner is disposed over the one or more intermediate layers.
- 6. The decorative transfer of claim 2 wherein the ink film and the clear gel coat layer both comprise unsaturated polyester resin.

- 7. The decorative transfer of claim 2 wherein the clear gel coat layer and the ink film both comprise isopthallic/Neopentyl glycolTM resin.
- 8. The decorative transfer of claim 1 wherein the one or more intermediate layers comprises one intermediate layer forming the ink film, the ink film comprising the tacky resin.
- 9. The decorative transfer of claim 8 wherein the ink film comprises one or more pigments and is substantially free of other tack reducers.
- 10. The decorative transfer of claim 8 wherein the ink film comprises between about 1.0 percent by weight of tack reducers and about 10 percent by weight of tack reducers.
- 11. The decorative transfer of claim comprising two intermediate layers, the first intermediate layer comprising a color gel coat layer on surface of the inner the backing and a intermediate layer comprising the ink film having the tacky resin.
- 12. A process of providing a decorative transfer comprising applying one or more intermediate layers to

the inner surface of a backing, the one or more intermediate layers comprising an ink and a polymer base that becomes tacky upon drying.

- 13. The process of claim 12 wherein two intermediate layers are applied, the first intermediate layer comprising the ink film on the inner surface of the backing and the second intermediate layer comprising a clear outer gel coat layer is applied over the ink film, wherein the clear outer gel coat comprises the polymer base that becomes tacky upon drying.
- 14. The process of claim 12 further comprising placing a protective release liner over the one or more intermediate layers when the polymer base becomes tacky.
- 15. The process of claim 14, wherein the ink film comprises substantially tack-free resin.
- 16. The process of claim 13, wherein the clear outer gel coat layer comprises unsaturated polyester resin.
- 17. The process of claim 13 wherein the clear outer gel coat layer and the ink film both comprise unsaturated polyester resin.

- 18. The process of claim 12 wherein one intermediate layer is applied, the intermediate layer comprising the ink film wherein the polymer base of the ink film becomes tacky upon drying.
- 19. The process of claim 12 wherein two intermediate layers are applied, the first intermediate layer comprising a color gel coat layer is applied to the inner surface of the backing and the second intermediate layer comprising the ink film is applied over the color gel coat, wherein the ink film of the image comprises the polymer base that becomes tacky upon drying.
- 20. The process of claim 19, wherein the color gel coat layer comprises substantially tack-free resin.
- 21. A process for providing a decorative transfer in a molded product comprising applying a decorative transfer to a mold surface, the decorative transfer comprises a backing, one or more intermediate layers comprising an ink film and a tacky resin, the one or more intermediate layers disposed on the inner surface of the backing, wherein the tacky resin is contacted with the mold surface.
- 22. The process of claim 21 wherein the decorative transfer comprises two intermediate layers, the first layer comprising an ink film on the inner

surface of the backing and the second layer comprising a clear gel coat layer over the ink film, the clear gel coat layer comprising the tacky resin that is contacted with the mold surface.

- The process of claim 22 wherein the clear gel coat layer comprises an unsaturated polyester resin.
- 24. The process of claim 22, wherein the ink film comprises an unsaturated polyester resin.
- 25. The process of claim 22 wherein the clear gel coat layer and the ink film both comprise unsaturated polyester resin.
- 26. The process of claim 22 wherein the ink film comprises a substantially tack-free resin.
- 27. The process of claim 21 wherein the decorative transfer further comprises a protective release liner over the tacky resin and the process further comprises removing the protective release liner prior to applying the decorative transfer to the mold surface.
- 28. The process of claim 21 further comprising the step of releasing the backing from the decorative transfer.

- 29. The process of claim 28 further comprising applying water to the backing to remove the backing.
- 30. The process of claim 28 further comprising applying a color gel coat to the mold surface.
- The process of claim 30 wherein the color gel coat comprises a catalyst.
- 32. The process of claim 31 wherein the catalyst catalyzes the crosslinking of the color gel coat, the clear outer gel coat and the ink film.
- 33. The process of claim 30 further comprising forming a molded structure over the color gel coat, the structure comprising one or more substrates and one or more layers of crosslinkable support resin.
- 34. The process of claim 33 wherein the one or more substrates and the one or more layers of support resin are layered to form a molded structure upon crosslinking.
- The process of claim 34 wherein the resin comprises a catalyst.
- 36. The process of claim 21 wherein the decorative transfer comprises one intermediate layer,

the one intermediate layer comprising the ink film, wherein the ink film comprises the tacky resin.

- 37. The process of claim 21 wherein the decorative transfer comprises two intermediate layers, the first layer comprising a color gel coat layer on the inner surface of the backing and the second intermediate layer comprising an ink film, wherein the ink film comprises the tacky resin that is contacted with the mold surface.
- The process of claim 37 wherein the color gel coat layer comprises a substantially tack-free resin.